



# SOCIAL MEDIA MANAGEMENT OFFICER

If you are interested in engaging with people through social media platforms, then this is the role for you!

## THE COMMITMENTS

- A minimum of 1 year.
- A minimum of 1hr/week throughout the year.
- Flexible.

## DUTIES

- Work with the Public Engagement team to plan, devise and create engaging digital content for Life Beacon's social media pages.
- Manage Life Beacon's social media platforms by responding to comments and messages.
- Keep Life Beacon's social media pages up to date and aesthetically appealing.

## BENEFITS

- Learn new and enhance existing media skills.
- Develop and improve organisational and time management skills
- Build relationships with volunteers.
- Enhance your creativity and marketing skills.
- Be able to contribute to the creative direction of an organisation's social media.

## REQUIRED EXPERIENCE/ATTITUDE

- Have substantial social media and digital marketing experience.
- A friendly and enthusiastic attitude.
- Willingness to go above and beyond to produce quality work.
- Have a non-judgemental and approachable attitude.
- Basic time-management and organisational skills.
- An ability to communicate with people from diverse backgrounds.
- Be able to meet deadlines and be reliable.

**Make a difference in the life of young people by joining our volunteering programme!**

Apply for this role using this link: <https://forms.gle/xb7ViyinappGsn8R8>

**VISIT [LIFEBEACON.ORG](https://www.lifebeacon.org) FOR MORE ABOUT THIS PROGRAMME**